



SKILLS FOR GROWTH SME

GM SKILLS MAP

SKILLS FOR GROWTH - SME SUPPORT

www.skillsforgrowthsmc.co.uk



Greater Manchester
Chamber of Commerce
Helping Business Grow for Over 225 Years



European Union
European
Social Fund

INTRODUCING SKILLS FOR GROWTH

-SME SUPPORT

Skills for Growth - SME Support is a fully funded, tailored service to help up-skill your employees and improve productivity. Delivered by GC Business Growth Hub in partnership with the Greater Manchester Chamber of Commerce, the service is funded through the European Social Fund and commissioned by the Greater Manchester Combined Authority, to help your business grow through re-shaping, developing your talent and enhancing team performance.

OVERVIEW OF SKILLS FOR GROWTH

-SME SUPPORT

Offering impartial advice and guidance, our team was developed to help Greater Manchester come back stronger from the challenges presented during the pandemic, this time better equipped and better prepared with the skills for the future.



GM SKILLS MAP

GM Skills Map part of the Skills for Growth – SME Support programme, aims to bridge the gap between Manchester’s training providers, SMEs and future learners. It is a transparent, online platform, open to help upskill Greater Manchester’s workforce with futureproof knowledge.

This innovative, online platform makes the search for workplace education easy, enabling businesses and individuals to explore a highly accessible database of local training providers and fully funded training and skills programmes including short courses, professional training and apprenticeships.

The next phase of the #SkillsRevolution is here with GM Skills Map, propelling Greater Manchester’s SMEs and employees forward through the pandemic and beyond, surviving and thriving with a wealth of futureproof skills and knowledge.

How you can get involved?

As a training provider you can upload your courses under our free, online directory so that individuals browsing the index can explore your offer. We are here to support you through the set-up process and refer appropriate learners who come through our programme over to you.

As an individual learner or SME, you can explore the GM Skills Map platform online, using the index to browse the list of training providers and their courses to discover what’s relevant to you or your team. Our skills coaches are here to help refer you to the most appropriate training providers for your needs and help you start your #SkillsRevolution!

What are the benefits?

Greater Manchester’s training providers are a top resource for the future of our workforce and GM Skills Map is here to help springboard your training services to reach new learners in our boroughs. There are great benefits for training providers partnering with GM Skills Map, including:

- No cost to register and showcase your provision
- Great business development tool
- Impartial referral means that learners come to you having completed a detailed analysis of their skills needs beforehand, ready to get started
- All businesses and their employees participating in the Skills for Growth – SME Support programme will access GM Skills Map to search for training and activities that meet their needs

Step by step sign up for training providers

STEP 1

CREATE YOUR ACCOUNT

Visit www.gmskillsmap.co.uk to sign up and start your account creation process. You will need to fill out our online form, detailing your business and the courses on offer before proceeding to upload.

STEP 2

UPLOAD YOUR COURSES

Once you have completed your account creation, you can upload an in-depth outline of the courses and training you provide. Let learners know whether the course is accredited, whether learning is available online and what course dates you have available, so they can be sure to find what they’re looking for.

STEP 3

START TAKING REFERRALS FROM OUR TEAM

A learner is interested in your course! Our skills coaches receive dozens of enquiries from future learners every day and offer impartial advice and guidance to put them on the path to their individual #SkillsRevolution. Where appropriate, our skills coaches will refer learners directly to your course if it is a close match to their training and educational needs.

SPECIALIST AREAS

As part of the Skills for Growth – SME Support programme, we also offer three specialist areas accessible for SMEs and individuals.



BUSINESS CHANGE SPECIALIST

Helping businesses to explore innovative technologies, strategies and ideas to optimise business operations



HEALTH & WELLBEING SPECIALIST

Developing happy, healthy and resilient teams through strategy, communication and relevant workplace training



APPRENTICESHIPS SPECIALIST

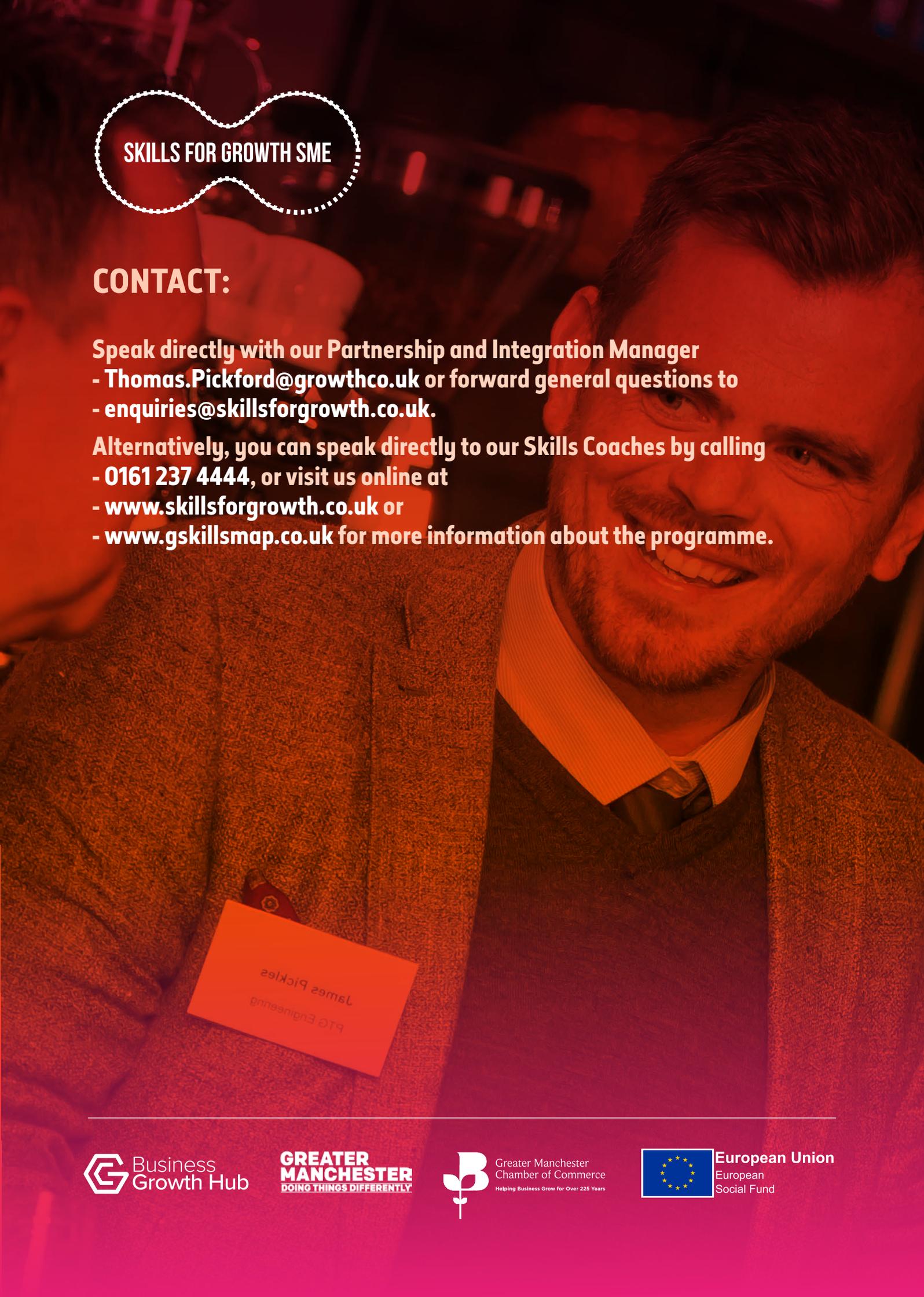
Breaking down apprenticeships and the application process into a simple, accessible and efficient process

Our specialist services are fully funded and available for all Skills for Growth – SME Support programme registrants. Specialists work in conjunction with GM Skills Map training providers to develop a complete, bespoke training and development package for clients.

Contact

Speak directly with our Partnership and Integration Manager Thomas.Pickford@growthco.uk or forward general questions to enquiries@skillsforgrowth.co.uk.

Alternatively, you can speak directly to our Skills Coaches by calling 0161 237 4444, or visit us online at www.skillsforgrowth.co.uk or www.gskillsmap.co.uk for more information about the programme.



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