

SKILLS FOR GROWTH SME

# BUSINESS CHANGE SPECIALIST

Change is inevitable in business, but the pandemic has highlighted the need for businesses to develop sound change and innovation management strategies more than ever before. While we can never truly prepare ourselves for the unknown, we can prepare ourselves to take on challenges and transform them into opportunities, and we can do this by equipping ourselves with futureproof skills and knowledge. We all need skills to survive and grow in business, but we also need innovation, imagination and the willingness to embrace change.

## How we can help

Our Business Change Specialist is an expert in thinking outside the box, going against the grain and combining practicality with creativity to implement successful business changes. Together you will:

- Explore avenues for change and growth in your business
- Develop a strategy to implement successful changes within your business model
- Uncover the skills and training necessary to assist you in your endeavours
- Explore financial support available to help you implement the desired changes

According to UK Government surveys, wider research has shown associations between business level innovation and benefits of superior performance outcomes, including increased turnover and increased numbers of employees. Manchester has been a hub for innovation since the industrial revolution and the possibilities for our growth is uncapped, so start making a positive change in your business with our help.

## STEP 1

### UNDERSTANDING WHAT YOUR BUSINESS NEEDS

Start with an initial consultation with your dedicated Skills Coach who will refer you to our Business Change Specialist. Together you will explore the specific needs of your business and where we can help you to implement positive, pivotal changes.

## STEP 2

### DEVISING A LOW-STRESS STRATEGY

Our specialist will then run a granular diagnostic with you about your business with the aim to detail any room for improvement, innovation or re-evaluation. You will explore support services across the GC network relevant to your needs and implement the change process with our combined assistance.

## STEP 3

### IMPLEMENTING THE CHANGE PROCESS

Our Business Change Specialist will work closely with you throughout the change process to ensure that you are always given adequate guidance and support.

T: 0161 237 4444 E: [enquiries@skillsforgrowthsmc.co.uk](mailto:enquiries@skillsforgrowthsmc.co.uk) W: [www.skillsforgrowthsmc.co.uk](http://www.skillsforgrowthsmc.co.uk)