**External Communications for Training Providers**

**Newsletters for Your Clients**

**Skills for Growth – SME Support**

Please copy and paste the following copywriting and links to your mailing system to provide information to your clients about the Skills for Growth – SME Support programme and benefits we can provide as an extension of your existing offer.

**Newsletters**

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| **Copy** | **Links** |
| Dear X,  We are proud to announce that we’ve joined the **#SkillsRevolution**, partnering with Skills for Growth – SME Support to enhance our service to you via their intuitive SME development programme.  Skills for Growth – SME Support is a fully funded skills consultation service with huge benefits for businesses including:   * Health and Wellbeing Specialist Support * Apprenticeship Specialist and Levy Matchmaking Application Support * Top-level bespoke Business Diagnostic * Employee-level Skills Development Plans * 100s of Free Bite-Size Training Modules in addition to your existing learning   And more!  Commissioned by the Greater Manchester Combined Authority and funded by the European Social Fund, delivered in partnership between the Greater Manchester Chamber of Commerce and GC Business Growth Hub, Skills for Growth – SME Support has a range of expert-led support available to SMEs in Greater Manchester now.  To find out more, ask us for a referral or visit [www.skillsforgrowthsme.co.uk](http://www.skillsforgrowthsme.co.uk) . | **Button:** Learn More  **Link:** <https://skillsforgrowthsme.co.uk/?utm_source=DigitalToolkits&utm_medium=InternalNewsletter&utm_campaign=TrainingProviderToolkit> |
| Do your employees need a morale boost?  Improve productivity, talent retention and employee engagement with the help of our friends at Skills for Growth – SME Support.  With a dedicated Health and Wellbeing Specialist available to support you at no cost to your business, you could get help to:   * Develop a bespoke Wellness Strategy for your organsation * Improve Productivity, Talent Retention and Company Culture * Access a plethora of Wellness Webinars, Events and Workshops designed for SMEs   Ask us for a referral or find out more at [www.skillsforgrowthsme.co.uk/specialist-services/wellbeing-specialist](http://www.skillsforgrowthsme.co.uk/specialist-services/wellbeing-specialist) . | **Button:** Learn More  **Link:** <https://skillsforgrowthsme.co.uk/specialist-services/wellbeing-specialist/?utm_source=DigitalToolkits&utm_medium=ExternalNewsletter&utm_campaign=TrainingProviderToolkit> |
| Need some additional support with your Apprenticeships?  We’ve partnered with Skills for Growth – SME Support to help you get the most out of your workplace training with help from their dedicated Apprenticeship Specialist.  Available to you at no cost to your business, you could get help to:   * Source Talent for your Apprenticeship Opportunities * Apply for the Levy Matchmaking Service for Funding * Identify Future Apprenticeships that could benefit the development of your organisation   Ask us for a referral or visit [www.skillsforgrowthsme.co.uk/specialist-services/apprenticeship-specialist](http://www.skillsforgrowthsme.co.uk/specialist-services/apprenticeship-specialist) . | **Button:** Learn More  **Link:** <https://skillsforgrowthsme.co.uk/specialist-services/apprenticeship-specialist/?utm_source=DigitalToolkits&utm_medium=ExternalNewsletter&utm_campaign=TrainingProviderToolkit> |