**External Communications for Official Partners**

**Social Media Posts**

**Skills for Growth – SME Support**

Please copy and paste the following copywriting and links to your social media networks to provide information to your clients about the Skills for Growth – SME Support programme and benefits we can provide as an extension of your existing offer.

**Social Media**

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| --- | --- | --- | --- |
| **Social Platform** | **Post 1** | **Post 2** | **Post 3** |
| **Facebook** | Proud to announce that we've joined the #SkillsRevolution, partnering with @Skills for Growth - SME Skills Support to provide our clients with an even more extensive offer.    If you're an #SME based in Greater Manchester, ask us for a referral today.    https://bit.ly/2YBHmGW    #BusinessGrowth #HealthAndWellbeing #Apprenticeships #GMSkillsMap | If your employees could do with a boost, our friends at @Skills for Growth - SME Skills Support have got a dedicated Wellbeing Specialist to help you improve employee engagement, productivity and morale.    If you're an #SME based in Greater Manchester, ask us for a referral today.    https://bit.ly/2YpLeLr    #HealthAndWellbeing #SkillsForGrowth | 89% of businesses say #Apprenticeships helped improve their product or service.    Get additional support applying to the Levy Matchmaking Service, hiring talent, finding the right courses to develop your business and more with @Skills for Growth - SME Skills Support's dedicated Apprenticeship Specialist.    If you're an #SME based in Greater Manchester, ask us for a referral today.    https://bit.ly/3Bkl2jb    #Apprenticeships #SkillsForGrowth #BusinessGrowth |
| **LinkedIn** | Proud to announce that we've joined the **#SkillsRevolution**, partnering with [**Skills for Growth - SME Support**](https://www.linkedin.com/feed/) to provide our clients with an even more extensive offer.  If you're an **#SME** based in Greater Manchester, ask us for a referral today.  https://bit.ly/2YBHmGW  **#BusinessGrowth** **#HealthAndWellbeing** **#Apprenticeships** **#GMSkillsMap** **#SkillsForGrowth** | If your employees could do with a boost, our friends at [**Skills for Growth - SME Support**](https://www.linkedin.com/feed/) have got a dedicated Wellbeing Specialist to help you improve employee engagement, productivity and morale.  If you're an **#SME** based in Greater Manchester, ask us for a referral today.  https://bit.ly/2YpLeLr  **#HealthAndWellbeing** **#SkillsForGrowth** | 89% of businesses say **#Apprenticeships** helped improve their product or service.  Get additional support applying to the Levy Matchmaking Service, hiring talent, finding the right courses to develop your business and more with [**Skills for Growth - SME Support**](https://www.linkedin.com/feed/)'s dedicated Apprenticeship Specialist.  If you're an **#SME** based in Greater Manchester, ask us for a referral today.  https://bit.ly/3Bkl2jb  **#Apprenticeships** **#SkillsForGrowth** **#BusinessGrowth** |
| **Twitter** | Proud to announce that we've joined the #SkillsRevolution, partnering with @SkillsGrowthSME to provide our clients with an even more extensive offer.    If you're an #SME based in Greater Manchester, ask us for a referral today.    https://bit.ly/2YBHmGW    #SkillsForGrowth | If your employees could do with a boost, our friends at @SkillsGrowthSME have got a dedicated #HealthAndWellbeing Specialist to help you improve productivity and morale.    If you're an #SME based in Greater Manchester, ask us for a referral today.    https://bit.ly/2YpLeLr | 89% of businesses say #Apprenticeships helped improve their product or service.    Get additional support from @SkillsGrowthSME's dedicated Apprenticeship Specialist.    If you're an #SME based in Greater Manchester, ask us for a referral today.    https://bit.ly/3Bkl2jb |